

  
220 Lexington Green Circle  
Suite 300  
Lexington, KY 40503  
859-410-2699

VNS/NCC

## **Invoice**

CROSSROADS GPS

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 05/14

**Invoice ID: 723474**

**Campaign ID:**

Description

**Invoice Date: 05-29-2014**

**Estimate ID: 1735**

**Contract ID: 498902**

**P.O Number:**

**Client ID: 25015**

**Tax ID:**

Amount

Gross Advertising Fee

\$249.00

Agency Commission

(\$37.35)

Rep. Firm Commission

(\$74.08)

**Net Advertising Fee**

**\$137.57**

**Sub Total**

**\$137.57**

**Total This Invoice**

**\$137.57**

/62025534/

1145

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.

Mail to: Viamedia, Inc.

7796 Solution Center

Chicago, IL 60677-7007

Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

## **Affidavit of Performance**

Client Name: CROSSROADS GPS  
 Remarks: /62025534/  
 Bill Cycle: 05/14  
 Rep. Firm: VNS/NCC

Contract ID: 498902  
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
05/20/14	Tuesday	FXNC-E	1145-GB0-VISIONS	Happening Now	1:19pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/20/14	Tuesday	FXNC-E	1145-GB0-VISIONS	The Five	5:19pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/20/14	Tuesday	ESPN-E	1145-GB0-VISIONS	Pardon The Interruption	5:46pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/20/14	Tuesday	USA-E	1145-GB0-VISIONS	Playing House	10:19pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/21/14	Wednesday	FXNC-E	1145-GB0-VISIONS	Fox and Friends	6:51am	GPSNCTV1401H	00:00:30	Charged	5.00	*
05/21/14	Wednesday	ESPN-E	1145-GB0-VISIONS	Pardon The Interruption	5:45pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/21/14	Wednesday	HIST-E	1145-GB0-VISIONS	American Pickers	8:43pm	GPSNCTV1401H	00:00:30	Charged	5.00	*
05/21/14	Wednesday	ESPN-E	1145-GB0-VISIONS	LA Dodgers@NY Mets	9:54pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/22/14	Thursday	FXNC-E	1145-GB0-VISIONS	Fox and Friends First	5:49am	GPSNCTV1401H	00:00:30	Charged	5.00	*
05/22/14	Thursday	FXNC-E	1145-GB0-VISIONS	Greta Van Susteren	7:20pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/22/14	Thursday	ESPN-E	1145-GB0-VISIONS	Nebraska vs. Alabama	10:01pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/22/14	Thursday	HIST-E	1145-GB0-VISIONS	Big Rig Bounty	10:47pm	GPSNCTV1401H	00:00:30	Charged	5.00	*
05/22/14	Thursday	USA-E	1145-GB0-VISIONS	Faster	11:19pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/23/14	Friday	FXNC-E	1145-GB0-VISIONS	Fox and Friends	7:50am	GPSNCTV1401H	00:00:30	Charged	5.00	*
05/23/14	Friday	FXNC-E	1145-GB0-VISIONS	Happening Now	1:52pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/23/14	Friday	ESPN-E	1145-GB0-VISIONS	College Softball	7:30pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/23/14	Friday	FXNC-E	1145-GB0-VISIONS	The O'Reilly Factor	8:46pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/23/14	Friday	ESPN-E	1145-GB0-VISIONS	College Softball	10:41pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/23/14	Friday	HIST-E	1145-GB0-VISIONS	American Pickers	10:45pm	GPSNCTV1401H	00:00:30	Charged	5.00	*
05/23/14	Friday	USA-E	1145-GB0-VISIONS	Modern Family	11:16pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/24/14	Saturday	FXNC-E	1145-GB0-VISIONS	Fox and Friends	6:51am	GPSNCTV1401H	00:00:30	Charged	5.00	*
05/24/14	Saturday	FXNC-E	1145-GB0-VISIONS	America's News HQ	2:50pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/24/14	Saturday	FXNC-E	1145-GB0-VISIONS	The Five	5:15pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/24/14	Saturday	ESPN-E	1145-GB0-VISIONS	Oklahoma vs. Tennessee	6:23pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/24/14	Saturday	USA-E	1145-GB0-VISIONS	Law & Order: SVU	8:29pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/25/14	Sunday	FXNC-E	1145-GB0-VISIONS	Fox News Sunday	6:42pm	GPSNCTV1401H	00:00:30	Charged	7.00	*
05/25/14	Sunday	HIST-E	1145-GB0-VISIONS	Pawn Stars	8:43pm	GPSNCTV1401H	00:00:30	Charged	5.00	*
05/25/14	Sunday	ESPN-E	1145-GB0-VISIONS	STL Cardin@Cincinnati	9:00pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/25/14	Sunday	FXNC-E	1145-GB0-VISIONS	FOX News Special	9:23pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
05/25/14	Sunday	USA-E	1145-GB0-VISIONS	NCIS	9:30pm	GPSNCTV1401H	00:00:30	Charged	12.00	*
<b>Grand Total</b>									<b>249.00</b>	

\*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.